



2019 ANNUAL REPORT 2020

DEAR FRIENDS,

Park City's junior competitive athletes spent hundreds of hours — if not thousands — working toward their goals last season. During that same time, nearly 1,400 students learned new sports and healthy-living skills through our after-school programs. The abrupt end to after-school programs, training, and postseason competition is not how we envisioned 2020 unfolding. Yet, there are so many accomplishments to celebrate and meaningful growth to reflect upon during our most recent fiscal year.

- Registrations for YSA after-school programs were headed to another record when the school year was cut short. 1356 young people participated in Get Out & Play and ACTiV8 during an abbreviated school year, despite cancelling 24 classes representing 350 registrations.
- JANS Winter Welcome netted \$208,693 for our seven partner winter sport teams. We raised an additional \$30,000 along with our teams through Live PC Give PC, our community's annual 24-hours of giving hosted by the Park City Community Foundation.
- Despite Covid-19, YSA provided a record \$128,200 in need-based assistance to 101 athletes for travel, training and post-season competition.

During these unique and challenging times, each week brings a different set of new normals. Despite these obstacles, we are planning and preparing for the future. More than ever before, our local youth need opportunities to play outside, try new things, fall down and get back up. Through support from you and careful oversight from our board of trustees, we are financially prepared to run programs, support our local winter sport teams, and provide need-based scholarships throughout the coming year. Because of you, we are ready to continue our tradition of giving every child the opportunity to *play, learn, dream*.

Sincerely,



Emily S. Fisher,
YSA Executive Director



Trace Worthington,
YSA Board President

BOARD OF TRUSTEES 2019-2020

Trace Worthington, *President*
Broadcaster/Entrepreneur

Bill Pidwell, *Vice President*
Partner, Physician Holdings LLC &
Physician, Rosenberg, Cooley, Metcalf Clinic

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Senior Vice President, Mogul Financial Group/
UBS Financial Services

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Kristen Fletcher
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Ron Jackenthal
Founder, Live Like Sam Foundation

Thor Kallerud
Wasatch Advisors

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3-time Olympian, Gold and Bronze Medalist

Bryan Knepper
Owner, STAT-MD

David Lundberg
Senior Director of Skier Services, Park City Mountain

Dan Macuga
Chief Communications & Marketing Officer, USANA

Rachel McAree
Philanthropist

Emily S. Fisher, *Ex Officio*
Executive Director, Youth Sports Alliance

MISSION & VISION

The Youth Sports Alliance (YSA) was established following the 2002 Salt Lake City Olympics to spearhead a community effort to increase the number of children participating in winter sports programs in Summit and Wasatch Counties.

The **MISSION** of the YSA is to provide athletic opportunities and healthy activities for our youth community by awarding scholarships, promoting sportsmanship and creating respectful competition.

The **VISION** of the YSA is to lead youth in our community by providing athletic opportunities and active lifestyles.

THREE FOCUS AREAS

AFTER-SCHOOL PROGRAMS:
Get Out & Play and ACTiV8



**SUPPORT FOR SEVEN LOCAL
WINTER SPORTS TEAMS**

Figure Skating Club of Park City

Park City Ice Miners

Park City Ski & Snowboard

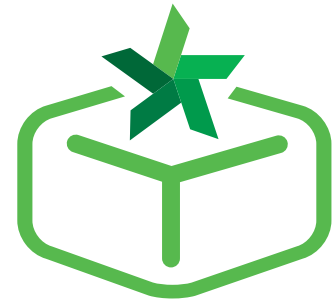
Park City Speed Skating Club

Utah Olympic Park Skeleton & Bobsled

Wasatch Freestyle

Wasatch Luge Club

**SCHOLARSHIPS FOR
JUNIOR ATHLETES**



**STEIN ERIKSEN YSA
OPPORTUNITY
ENDOWMENT**

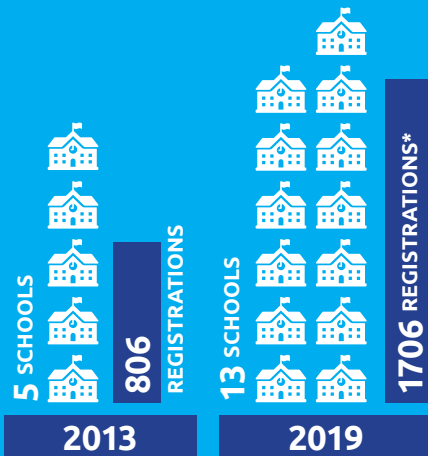
AFTER-SCHOOL PROGRAMS



The Youth Sports Alliance (YSA) introduces kids to sports and inspires them to keep moving throughout their lives. More than a decade ago, YSA launched an after-school, learn-to-ski and snowboard program open to students attending Park City School District elementary schools. Our programming is now scheduled throughout the school year providing sports and healthy-lifestyle classes such as cross-country skiing, ski jumping, mountain biking, healthy cooking, photography and 30 other options to 1st through 9th grade students attending 13 Summit County schools, up from five schools just four years ago. Wasatch County schools will join our programs during the 2020/21 school year.

At the YSA, we believe that the experiences shared on the slopes and trails among children of different races, genders, incomes, and abilities, translates to friendships on the playground. One in five students in Park City receives free or reduced lunch at school. We work hard to ensure that our underserved communities can enjoy the wonders that Park City has to offer. We are leading a unique community collaboration that brings together 68 nonprofits and businesses, along with dozens of granting organizations, and hundreds of volunteers to provide opportunities for our community's children to grow, learn, and move. These programs give working parents peace of mind knowing that their children are in a safe, supervised environment after school.

Program Growth Over Last Six Years



*Before COVID cancellations



Get Out & Play (GO&P)

At the elementary school level, YSA fills the important 'learn-to' sports niche by providing access to affordable group sports lessons. Offerings include: skiing, snowboarding, ice skating, mountain biking, and more to keep kids active while providing supervision after school. Scholarships and equipment are provided to allow low-income students to participate.

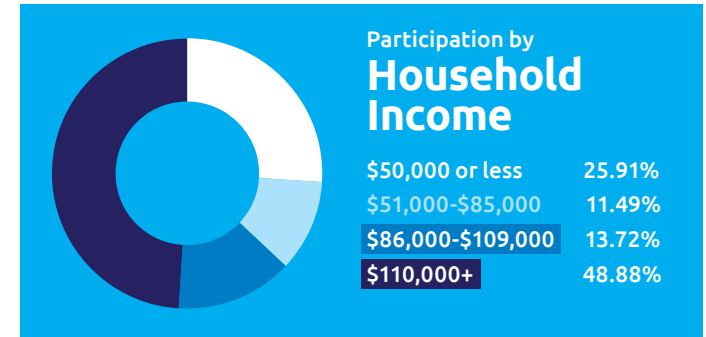
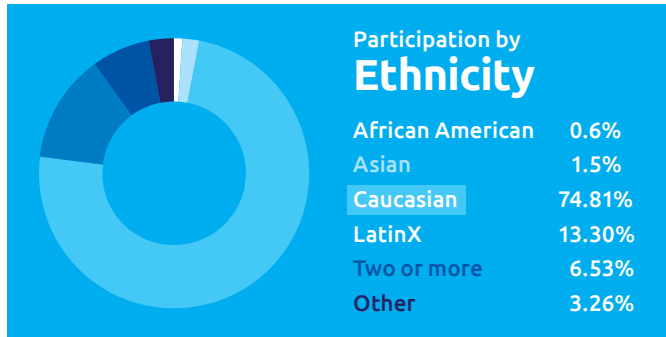


26 Programs offered

Action Sports
Alpine Skiing
Alpine Snowboarding
Bouldering
Cross Country

Figure Skating
Freestyle Snowboarding
Freestyle Skiing
Hockey
Ice Skating

Luge
Mountain Biking
Nordic Jumping
Outdoor Adventure Skills
Speed Skating
Triathlon



ACTiV8

This program offers introductory sport classes, as well as healthy lifestyle activities and art enrichment for middle school and junior high students. This programming was developed by YSA in conjunction with school administrators, students and community members to offer classes for older ages such as biathlon, photography, and cooking.

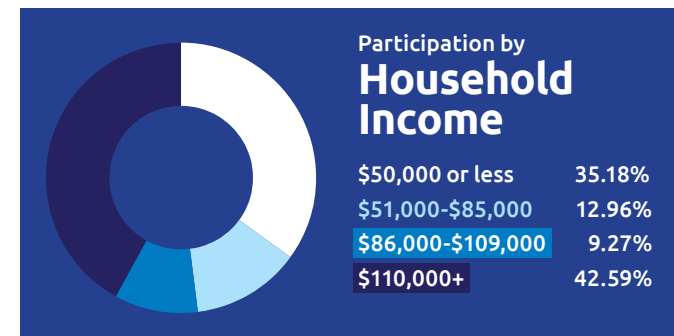
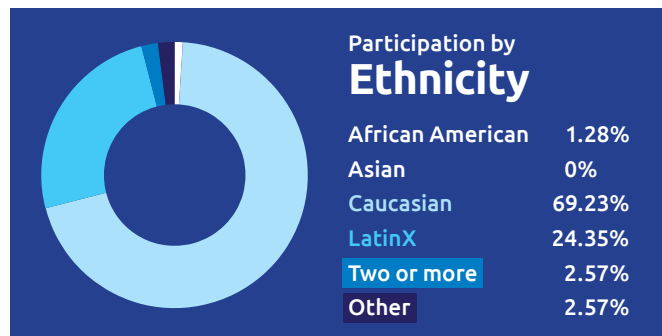
64 Programs offered

Action Sports
Arts: Glass Blowing
Arts: Glass Fusion
Arts: Painting
Arts: Photography
Arts: Pottery
Arts: Welding
Arts: Intro to Film

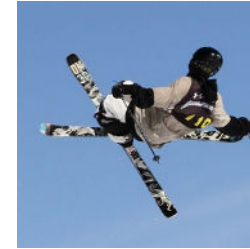
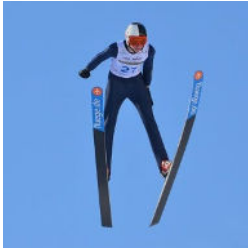
Arts: Musical Theater
Athletic Republic
Biathlon
Bike Mechanics 101
Bouldering
Cooking to Heal Body & Mind
Cooking with a Pro Athlete
CPR

Cross Country
Curling
Free Snowboarding
Freeski
Luge
Mountain Biking
Moves Conditioning
Nordic Jumping
Pickleball
Rise Boxing

Rowing
Self Defense
Skeleton
Teen Iron Chef
Triathlon
Videography
Woodward Park & Pipe
Woodward Multi Sport
Yoga



OUR PARTNER WINTER SPORT TEAMS



Funding Our Teams

\$208,623 disbursed to YSA-affiliated winter sports teams through earnings from JANS Winter Welcome. This event was founded 40 years ago to benefit the Park City Ski Team. In 2003 the event expanded its beneficiaries to include all YSA-affiliated winter sports teams.



YSA Supports Seven Winter Sport Teams:

Figure Skating Club of Park City

Park City Ice Miners

Park City Ski & Snowboard

Park City Speed Skating Club

Utah Olympic Park Skeleton & Bobsled

Wasatch Freestyle

Wasatch Luge Club



JANS
39TH WINTER
WELCOME

Live PC Give PC 2019

Over **\$30,000** raised by YSA & member teams through the Park City Community Foundation's Live PC Give PC Day of Giving event. YSA finished at the top of our leaderboard earning a \$1,250 bonus.



CIRCLE OF EXCELLENCE AWARDS



YSA also hosts the **Circle of Excellence Awards** each year to honor top athletic accomplishments by local winter-sport athletes as well as present awards recognizing leadership, sportsmanship and other superlatives. Some highlights include:

AWARD

2019 RECIPIENT

SPIRIT OF SERVICE AWARD honors and recognizes a great individual or corporation who has contributed time, talent, and support to the Youth Sports Alliance.

Richard Sheinberg

HALL OF FAME AWARD honors and recognizes great athletes or coaches in our community, while also recognizing outstanding achievement in life after sport.

**Maddy Olsen &
Dar Hendrickson**

LEADERSHIP AWARD recognizes the individual(s) who made a significant impact on their teammates.

**Stephen Schumann,
Park City Ski &
Snowboard Nordic**

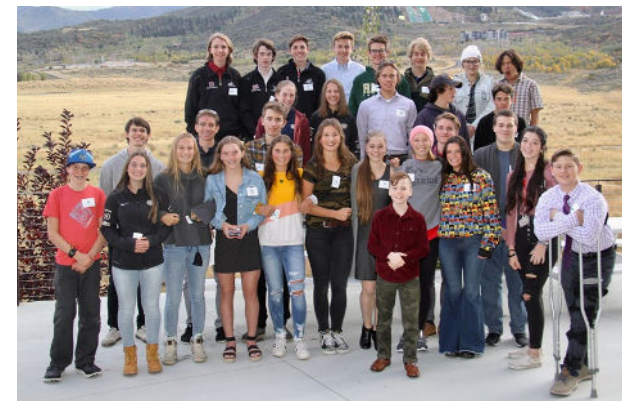
SAM JACKENTHAL SHOWSTOPPER OF THE YEAR recognizes exceptional moments during the previous year that left a lasting memory.

**Lauren Macuga,
Park City Ski &
Snowboard Alpine**

SPIRIT OF SPORT AWARD honors to an athlete who demonstrates the exceptional qualities that truly reflect the spirit of sport.

**Lane Myshrall,
Park City Ski &
Snowboard Nordic**

YSA also presents more than 100 awards to local athletes representing the top 5% in achievement for each team. **ALL-STAR AWARD** athletes are honored for exceptional success in local/regional competitions. **CHAMPION AWARD** athletes are honored for achievement at international or national competitions. See ysaparkcity.org/COE2019 for the full list of award winners.



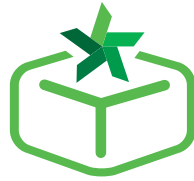
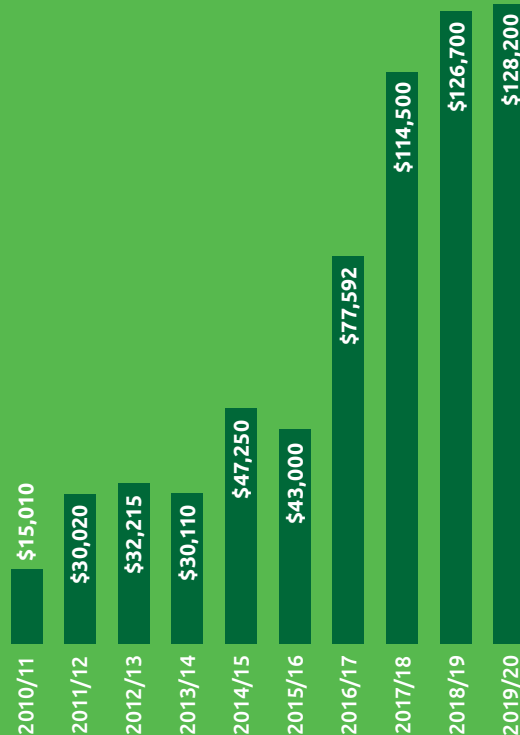
SCHOLARSHIPS FOR JUNIOR ATHLETES

Grooming Dreams

\$128,200 in need-based training funds was distributed to 101 athletes training with seven YSA-member teams during the 2019/20 season.



This represents a **754%** increase in scholarship funds over 10 years.



STEIN ERIKSEN YSA OPPORTUNITY ENDOWMENT

In 2014, YSA launched a fundraising campaign—spearheaded by Jim Gaddis and Stein Eriksen—to establish an endowment to provide Park City's youth with financial support to chase their dreams. Within two years, more than \$2,000,000 was set aside with the specific purpose to help deserving youth in our community participate in the sports they love. This year, YSA gave \$128,200 in need-based funding to 101 athletes.

In addition to need-based funding for competitive athletes, YSA awards scholarships for college-bound athletes through Park City High School's Community Scholarship program. This year, Aden Lawson was tapped by YSA to receive a \$3,000 scholarship that will help him pursue a degree in Finance at the University of Oregon. Aden credits his training with Park City Ski & Snowboard with teaching him "the virtue of mental toughness and grit."



Aden Lawson, PCSS alum



Jim Gaddis and Stein Eriksen



Grooming Dreams
Building Futures

ATHLETE PROFILE

Sydney Staples Johnson — A Portrait of Success



"I can't express enough gratitude to the people who helped me to keep following my dreams. Without a scholarship from YSA at that really hard time in my life, things would have been so different for me."



Back in 2008, YSA invested in a teenager's dreams at a key point in her ski racing career. Sydney Staples Johnson lost her father, the family's breadwinner, over the summer. The family was forced to move out of Park City, while her mother went back to work to provide for Sydney and her four siblings. At the time, Sydney wasn't sure she would be able to afford to return to skiing.

YSA provided Sydney with a scholarship to help keep her training with the Park City Ski Team, now Park City Ski & Snowboard. Through her continued ski racing, Sydney earned a spot on the US Ski Team and then a full ride to the University of New Mexico. She credits ski racing with helping her to meet her husband, Anders Johnson, a Nordic jumper on the US team, now a coach, and get started in her career. She returned to Park City after university to work in the ski industry.



HOW YOU CAN HELP



YSA needs volunteers for our events and programs. It may mean helping with registration at JANS Winter Welcome or riding a bus with students to an after-school program. Please email admin@ysaparkcity.org or call the YSA office at 435.214.0792.

Support the Stein Eriksen YSA Opportunity Endowment

Help a kid pursue his dreams as a ski racer or her dreams to land a double axel. Your contribution to the Stein Eriksen YSA Opportunity Endowment provides financial assistance to athletes enrolled in Youth Sports Alliance (YSA) partner teams.

Donate online at ysaparkcity.org or contact Jana Dalton at jdalton@ysaparkcity.org for other options like planned giving, payment plans, or donation of appreciated assets.

Register Your Smith's/Kroger Card

Did you know you can support the Youth Sports Alliance just by shopping at any grocery store in the Kroger family of Grocery Stores? Visit Smith's Inspiring Donations online to enroll.



Shop on Amazon

AmazonSmile is operated by Amazon, with the same products, prices, and shopping features as Amazon.com. When you shop on AmazonSmile, the AmazonSmile Foundation will donate 0.5% of the purchase price of eligible products to the charitable organization of your choice. Visit Smile.Amazon.com and choose to support YSA.



10

Olympic Medals have been won by alumni of YSA-supported teams since the 2002 Games.

YSA ON THE WORLD STAGE:

IN THE 2019-20 SEASON

38 Current and alumni athletes from YSA-affiliated programs earned nominations to US National Teams

7 Athletes named to US National Teams received need-based training funding from the Stein Eriksen YSA Opportunity Endowment

12 Get Out & Play Alumni named to 2019/20 US National Teams

Park City, Utah

YSA-affiliated winter-sport teams consistently produce some of the top athletes in the United States and the world. Each May, we announce our Homegrown Champions team made up of athletes named to US National teams who train(ed) with YSA-supported winter sports teams. In 2019, 38 current and alumni athletes from YSA-affiliated programs earned nominations to US National teams. YSA's after-school program often proves to be the first step in these athletes' journeys. Of the 38 athletes, 12 participated in YSA's Get Out & Play programs back in elementary school. Also, seven nominees received funding from the Stein Eriksen YSA Opportunity Endowment.



Park City Ski & Snowboard



Park City Speed Skating Club



Wasatch Freestyle



Wasatch Luge Club



Figure Skating Club of Park City



Park City School District



The Winter Sports School



Silver Summit Academy



Get Out & Play Program



YSA Scholarship Recipient



JANS JWW Junior Escort

Matthew Greiner




Rachael Haerter



HOMEGROWN CHAMPIONS 2019-2020

ALPINE SKIING



Ted Ligety    


Steve Nyman 

Lauren Macuga    

Alix Wilkinson   

FREESKIING/SLOPESTYLE

Joss Christensen  

Alex Hall 

Marin Hamill    

Rell Harwood 


Julia Krass 

Colby Stevenson   

Maggie Voisin 

FREESTYLE/AERIALS



Kaila Kuhn 

Megan Smallhouse  

Winter Vinecki 

FREESTYLE/MOGLS

Sabrina Cass 

Nessa Dziemian  

Nick Page 


Brad Wilson  

SNOWBOARD/SLOPESTYLE


Jade Thurgood  

SNOWBOARDCROSS

Mikey LaCroix 

Livia Molodyh 

CROSS-COUNTRY

Rosie Brennan  

NORDIC COMBINED

Jared Shumate  

Stephen Schumann  

NORDIC JUMPING

Rachael Haerter    

Sarah Hendrickson   

Jillian Highfill  

Paige Jones  

Sam Macuga   

Greyson Scharfs    

SPEED SKATING

Casey Dawson   

Will Valentine   

Lindsey Woodbury    

LUGE

Brittney Arndt  

Delaney Amendola-Duncan    

Ashley Farquharson   

Matthew Greiner   

Roy (Chet) Smith  

Ashley Farquharson

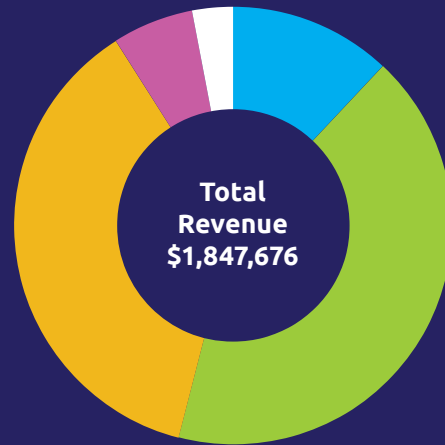


Casey Dawson

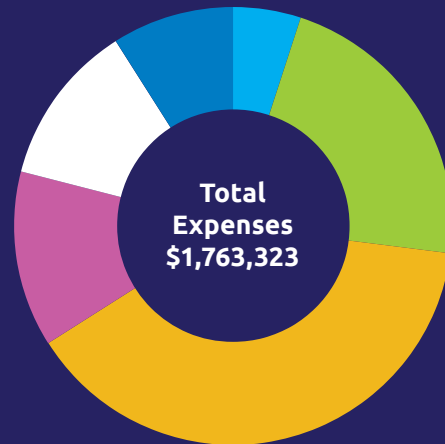
Lauren Macuga



FINANCIAL HIGHLIGHTS



Fundraising Income	\$224,236
Event Income	\$768,233
Program Income	\$691,883
Scholarship Income	\$108,140
Endowment Income	\$55,185



Fundraising Expenses	\$86,508
Event Expenses	\$392,842
Program Expenses	\$684,843
Scholarships	\$222,980
Funding to Member Teams	\$212,106
General/Admin	\$164,044

Net \$84,353