



WELCOME HOME, ATHLETES!



2021-2022 COMMUNITY IMPACT REPORT



DEAR FRIENDS,

Wow! What a year! Our community came together this year in so many important ways — to raise funds for YSA's partner winter sport teams and athletes, to celebrate the success of our hometown and homegrown Olympians and Paralympians upon their return from Beijing, and to participate in our afterschool programs.

Some highlights of the year:

- A record 2148 students from 21 schools located throughout Summit and Wasatch Counties participated in our programs, with 20% of the participating students receiving scholarships.
- YSA celebrated the homecoming of Olympic and Paralympic athletes with a parade down Main Street in Park City. Olympians Casey Dawson (Speedskating), Ashley Farquharson (Luge), Jared Shumate (Nordic Combined) — all of whom started their athletic journeys through YSA's Get Out & Play program — served as parade grand marshals. Casey won a bronze medal in speedskating's Team Pursuit.
- YSA launched a campaign in April to fund a \$2 million Gaddis YSA Endowment. The endowment, named after YSA founder and local philanthropist, Jim Gaddis, will help cover expenses associated with our afterschool programs that can't be covered through program fees alone. The pandemic demonstrated how important keeping kids active and off their screen is to their overall physical and mental health. This endowment will provide critical funds to meet this goal.
- JANS Winter Welcome ran in person this year coupled with a robust online auction. The event raised a record \$315,929 for our partner winter sport teams and an additional \$109,410 for need based scholarships for athletes training with these teams.

We look forward to what this next year brings.

Sincerely,

Emily S. Fisher

Emily S. Fisher
Executive Director

Thor Kallerud

Thor Kallerud
President, Board of Directors

ON COVER, L TO R: 2022 Olympians and Get Out & Play alums Jared Shumate, Ashley Farquharson, and Casey Dawson speak at the YSA Olympic and Paralympic celebration.

WHAT IS THE YOUTH SPORTS ALLIANCE?

The Youth Sports Alliance (YSA) was established following the 2002 Salt Lake City Olympics to spearhead a community effort to increase the number of children participating in winter sports programs in Summit and Wasatch Counties.



MISSION

The **MISSION** of the YSA is to provide athletic opportunities and healthy activities for our youth community by awarding scholarships, promoting sportsmanship and creating respectful competition.



The **VISION** of the YSA is to lead youth in our community by providing athletic opportunities and active lifestyles.

VISION

OUR TWO FOCUS AREAS

AFTERSCHOOL PROGRAMS: Get Out & Play and ACTIV8



SUPPORT FOR SEVEN LOCAL WINTER SPORTS TEAMS

- Figure Skating Club of Park City
- Park City Ice Miners
- Park City Ski & Snowboard
- Park City Speed Skating Club
- Utah Olympic Park Skeleton & Bobsled
- Wasatch Freestyle
- Wasatch Luge Club

SUPPORTING OUR PARTNER TEAMS

Funding Our Teams

\$315,929 raised for the seven YSA-affiliated winter sports teams through JANS Winter Welcome.



Live PC Give PC 2021

A record **\$54,728** raised by YSA and member teams through the Park City Community Foundation's Live PC Give PC Day of Giving event.



HOW YOU CAN HELP

YSA needs volunteers for our events and programs. It may mean helping with registration at JANS Winter Welcome or riding a bus with students to an after-school program. Please email admin@ysaparkcity.org or call the YSA office at 435.214.0792.



We always need donations of jackets, ski pants, mittens, goggles, socks and snacks. You can order off our **Amazon Wish List** and orders will come straight to YSA. Visit tinyurl.com/YSAWishList



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play, learn, dream

CIRCLE OF EXCELLENCE



YSA hosts the **Circle of Excellence Awards** each year to honor top athletic accomplishments by local winter-sport athletes as well as present awards recognizing leadership, sportsmanship and other superlatives. In 2021, we gathered at Park City Mountain's Canyons Amphitheater to recognize area athletes. YSA presents more than 100 awards each year to local athletes representing the top 5% in achievement for each YSA member team, as well as community members.

ALL-STAR AWARD athletes are honored for exceptional success in local/regional competitions. **CHAMPION AWARD** athletes are honored for achievement at international or national competitions.

AWARD

2021 RECIPIENT(S)

SPIRIT OF SERVICE AWARD honors and recognizes a great individual or corporation who has contributed time, talent, and support to the Youth Sports Alliance.

Jason Carone and Julianne Rosen-Carone

Advice Media

HALL OF FAME AWARD honors and recognizes great athletes or coaches in our community, while also recognizing outstanding achievement in life after sport.

Gordon Lange

LEADERSHIP AWARD recognizes the individual(s) who made a significant impact on their teammates.

Aidan Rambo, Park City Ski & Snowboard – Park & Pipe

SAM JACKENTHAL SHOWSTOPPER OF THE YEAR recognizes exceptional moments during the previous year that left a lasting memory.

Ellie DeRosier, Park City Ski & Snowboard – Park & Pipe

BREAKTHROUGH PERFORMANCE OF THE YEAR honors an athlete who demonstrates the exceptional qualities that truly reflect the spirit of sport.

Josie Johnson, Park City Ski & Snowboard – Nordic Jumping

SCHOLARSHIPS FOR JUNIOR ATHLETES

YSA provided local winter sport athletes with \$126,750 last year with need-based training funds to allow them to pursue the sports they love. This funding comes from the Stein Eriksen YSA Opportunity Endowment, a \$2,000,000 fund established in 2014 to provide Park City's youth with financial support to chase their dreams.



STEIN ERIKSEN YSA OPPORTUNITY ENDOWMENT

\$126,750 in need-based training funds were distributed to **91** athletes training with **7** YSA-member teams during the 2021-22 season



Olympian Ashley Farquharson first tried Luge as a sixth grader at Ecker Hill Middle School through YSA's Get Out & Play program. She fell in love with the sport and began training with the Wasatch Luge Club. Soon after, Ashley reached out to YSA for financial assistance to help her support her winter sport journey.



"I definitely would not be where I am today without the support of the YSA. The yearly fundraisers and scholarship opportunities provided my family with the means to help me achieve my goals."

—ASHLEY FARQUHARSON

Ashley was the top US finisher in the Women's Luge event at the 2022 Beijing Olympics.



AFTERSCHOOL PROGRAMS

YSA introduces kids to sports and healthy lifestyle activities throughout the school year to students in 1st through 12th grade. Students attending schools or homeschooling in Summit and Wasatch Counties can choose from more than 50 different afterschool classes that are offered in four-to-six-week segments on weekly early-release days. All children are encouraged to participate in these enrichment opportunities with YSA providing financial assistance to families making up to 80% of the area median income, as well as providing clothing and gear needed to participate.

We continue to collaborate with the National Ability Center to provide instructional support to allow those with physical or cognitive challenges to participate with their friends.



GET OUT & PLAY (GO&P)

At the elementary school level, YSA provides access to affordable group sports lessons. Offerings include a wide range of sports such as skiing, ice skating, mountain biking and more to keep kids active while providing afterschool supervision.



ACTIV8

Middle school through high school aged students are offered introductory sport classes, as well as healthy lifestyle activities and art enrichment. In 2015, YSA pioneered middle school and junior high afterschool programming in conjunction with school administrators, students and community members to offer engaging programming for older ages such as rowing, photography, and cooking.



PROGRAMS

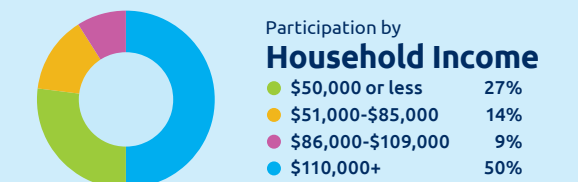


Olympian Jared Shumate grew up in Park City and first tried ski jumping in 5th grade through YSA's Get Out & Play program. He was tapped to represent the United States in Beijing as a Nordic Combined athlete, a sport that includes ski jumping and cross country skiing.

"I fell in love with Nordic combined because it is so much fun. Even though I compete on the World Cup level, I still have just as much fun now as I did when I was a little nine-year-old kid in YSA's Get Out and Play program. YSA helped introduce me to my sport and life-long friends. I wouldn't be where I am today without it."—JARED SHUMATE



In 2020, YSA introduced a three-tier registration system for all afterschool programs that provides full scholarships to students receiving free and reduced lunches, half-scholarships to students in families who make up to 80% of the area median income, and full price. This has resulted in an uptick in participants from families who earn between 50% and 80% of the area median income.



2021-22 SCHOOL YEAR

2,148 students participated in Get Out & Play/ ACTIV8
20% received scholarships
30% were Latinx or other minority
\$58,000 in Get Out & Play/ACTIV8 Scholarships

BOARD OF TRUSTEES 2021-2022

Thor Kallerud
President
Director of Research, Wasatch Global Investors (Retired)

Patrick Fannon
Treasurer and Vice President
Owner, Switchback Sports and Skis on the Run

Scott DuBois
Secretary
Attorney, Parson Behle & Latimer

Hannah Kearney
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Three-time Olympian, Gold and Bronze Medalist

Walt Brett
President, White Pine Associates

Steve Graff
Director of Mountain Operations, Deer Valley Resort

Kirsten Hanson
Managing Partner, Washington Radiology Associates / Associate Clinical Professor of Radiology (Retired)

Caron Keim Murray
Chief Financial Officer, Jans Ltd.

Tom Little
Advisor/Investor

David Lundberg
Senior Director of Skier Services, Park City Mountain Resort

Dan Macuga
Chief Communications & Marketing Officer, USANA Health Sciences

Rachel McAree
Philanthropist

Phoebe Mills
Vice President of Camp Experiences & Programming, Woodward Global

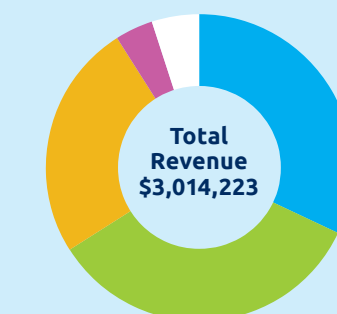
Sheccid Villanueva
Community Leader

Brian Zipp
Managing Partner, Rhythmic Capital Management

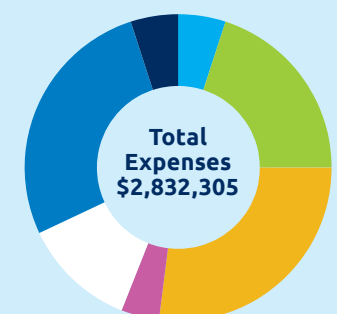
Jay Zynczak
General Counsel, Goal Zero, Retired

Emily S. Fisher
Ex Officio
Executive Director, Youth Sports Alliance

FINANCIAL HIGHLIGHTS



Fundraising Income	\$977,164
Event Income	\$1,036,938
Program Income	\$747,725
Scholarship Income	\$102,575
Endowment Income	\$149,821



Fundraising Expenses	\$145,765
Event Expenses	\$156,967
Program Expenses	\$770,444
Scholarships	\$125,639
Funding to Member Teams	\$322,092
Funding to Gaddis Endowment	\$764,243
General/Admin	\$146,938



Cole McDonald



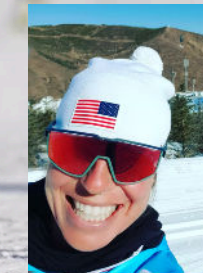
Jared Shumate



Alix Wilkinson



Brad Wilson



Rosie Brennan



Bubba Newby



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Olympic Medals have been won by alumni of YSA-supported teams since the 2002 Games.

YSA ON THE WORLD STAGE:

Park City's winter sports pipeline consistently produces the top athletes in the United States and the world. This year Park City's homegrown athletes excelled on the world stage.

- 22 current and alumni athletes from YSA-affiliated programs competed in the Beijing Olympics earning three medals.
- Four of those athletes received funding from the Stein Eriksen YSA Opportunity Endowment.
- Three of the athletes started through our Get Out & Play program, including Casey Dawson who earned a bronze medal in speedskating's team pursuit.

PARK CITY NATION 2022

Athletes with Park City ties who competed in the 2022 Olympic Winter Games



ALPINE SKIING

Matthew Brewer

Ryan Cochran-Siegle

Ravi Drugan

Andrew Haraghey

Katie Hensien

Madison Hoffman (Australia)

Breezy Johnson

Jesse Keefe

Maureen Lebel

Orlando Perez (Puerto Rico)

Danelle Umstead & Guide Rob Umstead

Arly Velasquez (Mexico)

Katie Vesterstein

Alix Wilkinson

Bella Wright

FREESKI HALFPIPE

Zoe Atkin

Devin Logan

Bubba Newby (Ireland)

Brita Sigourney

CROSS-COUNTRY

Dani Aravich

Rosie Brennan

FREESKI SLOPESTYLE/ BIG AIR

Isabel Atkin

Mac Forehand

Nick Goepper

Alex Hall

Marin Hamill

Darian Stevens

Colby Stevenson

Maggie Voisin

FREESTYLE/AERIALS

Ashley Caldwell

Kaila Kuhn

Chris Lillis

Eric Loughran

Megan Nick

Justin Schoenfeld

Winter Vinecki

FREESTYLE/MOGULS

Sabrina Cass (Brazil)

Olivia Giaccio

Jaelin Kauf

Cole McDonald

Nick Page

Hannah Soar

Brad Wilson

LUGE

Ashley Farquharson

NORDIC COMBINED

Taylor Fletcher

Jasper Good

Ben Loomis

Stephen Schumann

Jared Shumate

SKELETON

Andrew Blaser

Nathan Crompton (American Samoa)

SKI JUMPING

Kevin Bickner

Decker Dean

Casey Larson

SNOWBOARD

Noah Elliot

Katie Maddry

SNOWBOARD HALFPIPE

Seamus O'Connor (Ireland)

SNOWBOARD SLOPESTYLE/BIG AIR

Courtney Rummel

SNOWBOARDCROSS

Faye Gulin

Lindsey Jacobellis

SPEED SKATING/LONG TRACK

Giorgia Birkeland

Ethan Cepuran

Casey Dawson

Ian Quinn

SPEED SKATING/SHORT TRACK

Maame Biney

IN THE 2021-22 SEASON

22 current and alumni athletes from YSA-affiliated programs competed in the Beijing Olympics earning three medals

4 of those athletes received funding from the Stein Eriksen YSA Opportunity Endowment.

3 of the athletes started through our Get Out & Play program, including Casey Dawson who earned a bronze medal in speedskating's team pursuit.

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|------------------------------------|------------------------------------|
| Wasatch Freestyle | Wasatch Freestyle |
| Wasatch Luge Club | Wasatch Luge Club |
| Weilenmann School of Discovery | Weilenmann School of Discovery |
| The Winter Sports School | The Winter Sports School |
| YSA Scholarship Recipient | YSA Scholarship Recipient |
| JANS Winter Welcome Junior Greeter | JANS Winter Welcome Junior Greeter |
| Get Out & Play Program | Get Out & Play Program |
| ACTIV8 Program | ACTIV8 Program |

Colby Stevenson (with Alex Hall)



Zoe Atkin (in air, and above left) and Izzy Atkin (right)

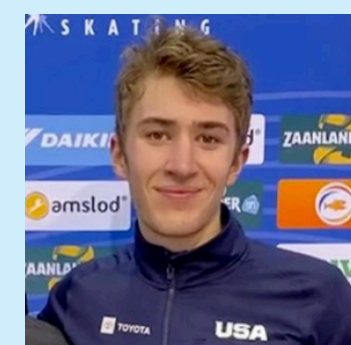


Ashley Farquharson



Olympian & 2022 Bronze medalist Casey Dawson tried different sports through YSA's Get Out & Play program. But found 'his' sport through a 'learn-to-speedskate' program offered by YSA-partner team, Park City Speed Skating Club (PCSSC). He trained with PCSSC until he qualified for the US Long Track Development Team. In 2018, during his senior year at Park City High School, Casey was named to the World Cup team and the Junior World Team. He's spent the past few years juggling his training at the Olympic Oval along with coursework at the University of Utah where he is studying computer engineering.

"It is still hard to believe that I earned a bronze medal at my first Olympics. Having my team behind me and my family's support makes it easier to believe — they push me to strive to perform my best."
—CASEY DAWSON



Park City, Utah