



COMMUNITY IMPACT REPORT

2022-2023



play



dream



learn



DEAR FRIENDS,

It was a very exciting year for the Youth Sports Alliance (YSA) and young people in our community! The 2022-23 fiscal year saw YSA recognized on the national stage, while breaking fundraising records and registering a record number of students for our afterschool programs.

Some highlights of the year:

- A record 2426 students from 22 schools located throughout Summit and Wasatch Counties participated in our programs — a 13% increase over last year, our previous record. Wasatch County School District showed the most year-over-year growth with a 420% increase in registrations. Scholarship participation increased by 24% and represented 21% of our participants.
- The 42nd JANS Winter Welcome raised more than \$870,000 for partner clubs, need-based training scholarships and YSA afterschool programs making it the most successful to date.

As a result of these accomplishments, YSA debuted on the national stage. We were honored with two national awards— Project Play Champion by the Aspen Institute and the Russell Wilder Award by US Ski & Snowboard. YSA also forged a partnership with Jaguar Land Rover North America. We were chosen to benefit by \$5,000 from the sale of each of the 20 limited edition Range Rover Sport Deer Valley Edition vehicles.

The staff and Board of Trustees are proud of this work and are looking forward to building on our momentum to create more opportunities for youth in the year to come.

Sincerely,



Emily S. Fisher
Executive Director



Thor Kallerud
President, Board of Trustees

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Executive Director, Youth Sports Alliance

WHAT **IS** THE YOUTH SPORTS ALLIANCE?



The Youth Sports Alliance (YSA) was established following the 2002 Salt Lake City Olympics to increase the number of children participating in winter sports in Summit and Wasatch Counties utilizing the venues built for the Games. Since then, YSA has led the community by introducing kids to sport and screen-free activities through its afterschool programs, and providing fundraising support to area winter sport clubs. YSA encourages participation by offering need-based scholarships to students registering for our afterschool programs and to athletes training with our partner winter sport clubs.

MISSION

The **MISSION** of the YSA is to provide athletic opportunities and healthy activities for our youth community by awarding scholarships, promoting sportsmanship and creating respectful competition.



The **VISION** of the YSA is to lead youth in our community by providing athletic opportunities and active lifestyles.

VISION



OUR TWO



FOCUS AREAS

AFTERSCHOOL PROGRAMS: Get Out & Play and ACTiV8



SUPPORT FOR SEVEN LOCAL WINTER SPORTS TEAMS

Figure Skating Club of Park City

Park City Ice Miners

Park City Ski & Snowboard

Park City Speedskating Club

Utah Olympic Park
Skeleton & Bobsled

Wasatch Freestyle

Wasatch Luge Club



AFTERSCHOOL



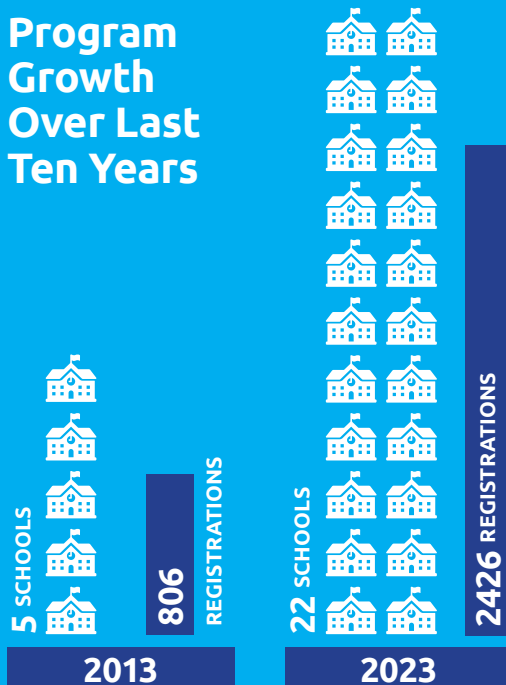
YSA runs afterschool programs introducing kids to sport and healthy lifestyle activities. We get kids outside and away from their screens while pursuing new adventures. Students attending schools or homeschooling in Summit and Wasatch Counties can choose from more than 130 different afterschool classes that are offered in four-to-six-week segments. Evidence shows that active kids are more likely to succeed in life—physically, emotionally, socially, and financially. We work to bring these benefits to all children regardless of their finances, gender, race or abilities.

Last year over 2400 students learned new skills and made new friends in our programs. We provide scholarships to give every kid the chance to participate, but finances are not the only obstacle we tackle. We also provide proper clothing, gear, instruction and transportation. Our participants come from diverse backgrounds with more than 30% drawn from minority groups and a quarter come from low-income families. A growing number of our students have cognitive or physical challenges.

We continue to collaborate with the **National Ability Center** to provide instructional support to allow these students to participate with their friends.

More than 20% of our students receive financial assistance to participate. YSA provides full scholarships to students on the federal free and reduced lunch program and half-scholarships to students living in families who make up to 80% of the area median income.

Program Growth Over Last Ten Years



GET OUT & PLAY

At the elementary school level, YSA provides access to affordable group sport lessons. Offerings include a wide range of sports such as skiing, ice skating, mountain biking, golf and more to keep kids active while providing afterschool supervision.



ACTIV8

Middle and junior high school students are offered introductory sport classes, as well as healthy lifestyle activities designed to get children off their screens. Nearly a decade ago, YSA pioneered middle school and junior high afterschool programming in conjunction with school administrators, students and community members to offer engaging programming for older ages such as biathlon, sailing, and photography.



PROGRAMS

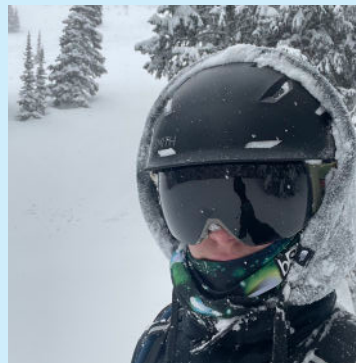


YSA EARNs TWO NATIONAL AWARDS

YSA was honored as a Project Play Champion by the Aspen Institute and with the Russell Wilder Award by US Ski & Snowboard. The Aspen Institute recognized us as a Project Play Champion for taking new, meaningful and specific actions consistent with their framework—specifically for increasing access to sport and sport sampling for students across Summit and Wasatch Counties. The Russell Wilder Award recognized the most outstanding effort in focusing the interests of American youth on the sports of skiing or snowboarding.



So many great stories unfold every year through our Get Out & Play program. This fall we teamed up with the Professional Ski Instructors of America & American Association of Snowboard Instructors, Park City Mountain and Woodward Park City to turn students into teachers. 29 students trained with PSIA through our ACTiV8 afterschool program to work as junior ski or snowboard instructors—half were program alumni who started or honed their skills through Get Out & Play and ACTiV8.



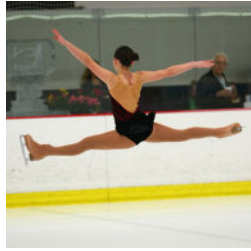
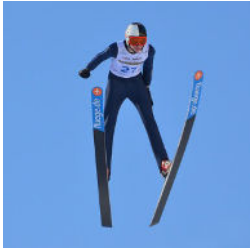
Owen Smyth, a GO&P learn to ski and UOP freestyle alum, said, “Through this program I improved my skiing skills and learned how to communicate better with others. I also made new friends. This class along with other GO&P and ACTiV8 programs I have tried greatly improved my confidence.” Owen’s mom Sarah, a long-time YSA volunteer, noted, “I’ll never forget getting all of those kids geared up every Friday for the learn to ski and snowboard program. It was so much work but in the end, totally worth it to see the amazing skiers that all of my kiddos and their classmates became—and their increased love of the sport in general. YSA made it possible.”



Océon Carlson-Smith (L) and Charlie Sims (R)

Another PSIA student, *Charlie Sims*, learned to ski and snowboard through Get Out & Play when his family moved here from California. Over the years he continued to improve his skills through ACTiV8 classes at Utah Olympic Park and by playing with friends on the mountain. After graduating from ACTiV8’s PSIA class, Charlie was hired on by Park City Mountain to teach Get Out & Play classes.

SUPPORTING OUR PARTNER **TEAMS**



Funding Our Teams

\$347,717 raised for YSA-affiliated winter sports teams through JANS Winter Welcome.

\$218,375 raised for need-based scholarships awarded through the Stein Eriksen YSA Opportunity Endowment.



YSA SUPPORTS SEVEN WINTER SPORT TEAMS:

Figure Skating Club of Park City

Park City Ice Miners

Park City Ski & Snowboard

Park City Speedskating Club

Utah Olympic Park
Skeleton & Bobsled

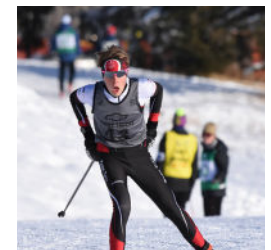
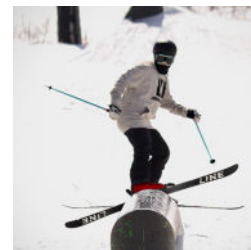
Wasatch Freestyle

Wasatch Luge Club



Live PC Give PC 2022

\$27,789 raised by YSA & member teams through the Park City Community Foundation's Live PC Give PC Day of Giving event.





CIRCLE OF EXCELLENCE AWARDS

YSA hosts the Circle of Excellence Awards each year to honor top athletic accomplishments by local winter-sport athletes as well as present awards recognizing leadership, sportsmanship and other superlatives. In 2022, we hosted the awards at Park City Mountain's Canyons Amphitheater to honor:



AWARD

2022 RECIPIENT

SPIRIT OF SERVICE AWARD honors and recognizes a great individual or corporation who has contributed time, talent, and support to the Youth Sports Alliance.

Jan Alsobrook-Mitchell

HALL OF FAME AWARD honors and recognizes great athletes or coaches in our community, while also recognizing outstanding achievement in life after sport.

Rosie Brennan & Jon O'Brien

LEADERSHIP AWARD recognizes the individual(s) who made a significant impact on their teammates.

**Chloé Taurel,
Figure Skating Club
of Park City**

SAM JACKENTHAL SHOWSTOPPER OF THE YEAR recognizes exceptional moments during the previous year that left a lasting memory.

**Jack Tooley, Park
City Ski & Snowboard
Nordic Team**

BREAKTHROUGH PERFORMANCE OF THE YEAR recognizes an athlete who pushed personal limits to achieve an over-the-top, out-of-this-world, season or event.

**Brynn Roberts,
Figure Skating Club
of Park City**

YSA presents more than 100 awards each year to local athletes representing the top 5% in achievement for each team. **ALL-STAR AWARD** athletes are honored for exceptional success in local/regional competitions. **CHAMPION AWARD** athletes are honored for achievement at international or national competitions.



SCHOLARSHIPS FOR JUNIOR ATHLETES

YSA provided local winter sport athletes with \$121,392 in need-based training funds last year to allow them to pursue the sports they love. This funding comes from the **Stein Eriksen YSA Opportunity Endowment**. This endowment was established with a \$2,000,000 goal in 2014 to provide Park City's youth with financial support to chase their dreams.

ATHLETE PROFILE: *James Kanzler*

James learned how to ski at two just outside the front door of his family's home. By age six, he was jumping off of the water ramps with Park City Ski & Snowboard. Now, after 13 years of training with Olympic coach and local legend, Chris "Hatch" Haslock, James was named to the US Freeski Rookie Slopestyle/ Big Air team this spring.

An important component in James' career was funding he received from the Youth Sports Alliance. He first applied for a scholarship at eight, writing a few sentences about how much he loved to ski and attached a hand drawn picture of him flying in the air with his skis. Every year after that he continued to write his story with goals for the upcoming season. James not only received financial assistance from YSA, but also was recognized with our Circle of Excellence achievement awards. His mom, Jen Kanzler says,

"There is no doubt that this organization was the stepping stone for his success... On behalf of my entire family, we would like to thank YSA for their support and more importantly for believing in our son over the course of a decade."



**STEIN ERIKSEN YSA
OPPORTUNITY
ENDOWMENT**

\$121,392 in need-based training funds were distributed to

99 athletes training with

7 YSA-member teams during the 2022-23 season



HOW **YOU** CAN HELP



STEIN ERIKSEN YSA
**OPPORTUNITY
ENDOWMENT**

GADDIS YSA ENDOWMENT



YSA needs volunteers for our events and programs. It may mean helping with registration at JANS Winter Welcome or riding a bus with students to an afterschool program. Please email admin@ysausa.org or call the YSA office at 435.214.0792.

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Support the Gaddis YSA Endowment or the Stein Eriksen YSA Opportunity Endowment to assist kids to make first tracks or pursue their dreams as competitive winter sport athletes. Your contribution to these endowments provides financial assistance to help kids participate in our nationally-recognized afterschool programs or train with a YSA-partner winter sport club. Donate online at ysausa.org or contact ashley@ysausa.org for other options like planned giving, payment plans, or donation of appreciated assets.

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Every year we need donations of jackets, ski pants, mittens, goggles, socks and snacks. You can order off our Amazon Wish List. Orders from the wish list come straight to the Youth Sports Alliance office. Visit tinyurl.com/YSAWishList to order.

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Olympic Medals have been won by alumni of YSA-supported teams since the 2002 Games

YSA ON THE WORLD STAGE:

Park City's winter sports pipeline consistently produces the top athletes in the United States and the world. This year Park City's homegrown athletes continued to excel on the world stage.

In May, Park City Nation saw 55 current or alumni athletes of YSA-partner winter sport teams nominated to US national or junior national teams. Some highlights:

- 11 athletes first tried their sport through YSA's Get Out & Play elementary school program.
- 11 nominees received training funds from the Stein Eriksen YSA Opportunity Fund.
- 19 athletes volunteered as greeters or ticket sellers at JANS Winter Welcome. In this role, they had the opportunity to greet guests and tell them a little about themselves and their sport as they walked the guests to registration.

IN THE 2022-23 SEASON

11 athletes first tried their sport through YSA's Get Out & Play elementary school program

11 nominees received training funds from the Stein Eriksen YSA Opportunity Fund

19 athletes had volunteered as greeters or ticket sellers at JANS Winter Welcome

Park City, Utah

 Park City Ski & Snowboard

 Park City Speed Skating Club

 Wasatch Freestyle

 Wasatch Luge Club

 Figure Skating Club of Park City

 JANS JWW greeter/ticket seller

 Park City School District

 The Winter Sports School

 Silver Summit Academy

 Weilenmann School of Discovery

 Get Out & Play Program

 ACTIV8 Program

 YSA Scholarship Recipient

ATHLETE PROFILE: *The Macuga kids*

When Amy and Dan Macuga first signed their children up for YSA's Get Out & Play program more than a decade ago, they did not expect that someday they would be playing a real-life version of *Where in the World is Carmen Sandiego*. The Macuga children tried a variety of sports through our programs. Samantha 'Sam' took to ski jumping. Alli liked going big in the air. Lauren and Daniel found their passion in alpine skiing.

Shaggy, Sam, Alli, Lauren, Yuki, L to R >



PARK CITY NATION 2022-2023



ALPINE SKIING

Steve Nyman
 Lauren Macuga
 Alix Wilkinson
 Justin Bigatel

BIATHLON

Sidney Bennion
 Wes Campbell

CROSS-COUNTRY

Rosie Brennan
 Sydney Palmer-Leger

FREESKI SLOPESTYLE/ BIG AIR

Marin Hamill
 Rell Harwood
 Alex Hall
 Colby Stevenson
 Maggie Voisin
 Troy Podmilsak

FREESKI HALFPIPE

Ben Fethke

FREESTYLE/AERIALS

Karena Elliott
 Derek Krueger
 Kaila Kuhn
 Dani Loeb
 Megan Smallhouse
 Tasia Tanner
 Winter Vinecki

FREESTYLE/MOGLS

Brad Wilson
 Cole McDonald
 Nick Page
 Kasey Hogg
 Alli Macuga
 Dylan Marcellini
 Charlie Mickel
 Sami Worthington

LUGE

Ashley Farquharson
 Brittney Arndt
 Emma Erickson
 Delaney Amendola-Duncan
 Matthew Greiner

NORDIC COMBINED

Ben Loomis
 Stephen Schumann
 Jared Shumate

NORDIC JUMPING

Jillian Highfill
 Josie Johnson
 Paige Jones
 Sam Macuga
 Macey Olden
 Rachael Haerter

SKIMO

Grif Briley
 Wes Perkins
 Ethan Romer

SNOWBOARD SLOPESTYLE/BIG AIR

Courtney Rummel
 Jade Thurgood

SNOWBOARDCROSS

Acy Craig
 Livia Molodyh

SPEED SKATING/ LONG TRACK

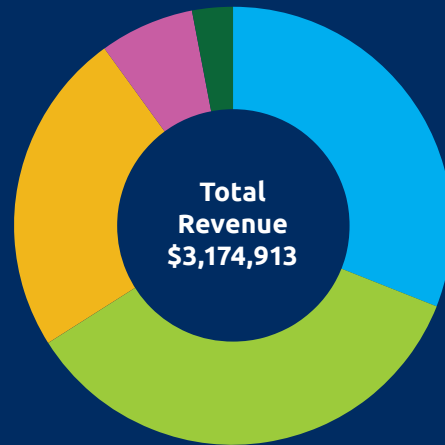
Casey Dawson
 Lindsey Woodbury
 Dylan Woodbury

Today the three Macuga girls are members of the United States Ski and Snowboard team competing in three different disciplines on the world stage, while Daniel continues to train with Park City Ski & Snowboard. Sam Macuga, first named to the US Women's Ski jumping team in 2016 has competed in two Olympic trials and finished third at nationals this year.

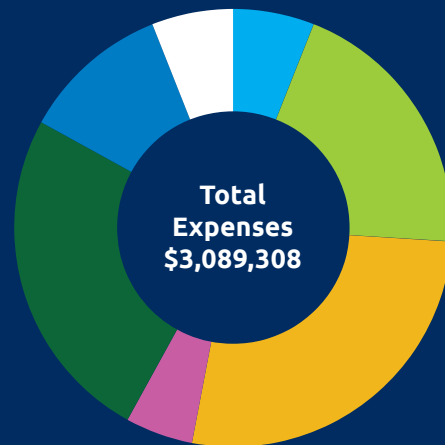
Sam was the first Get Out & Play alum to get named to a national team. Lauren Macuga was tapped for the US Alpine speed team two years ago and is making a name for herself right out of the gate. She earned her first world cup points earlier this year and is the reigning NorAm Downhill Champ. And finally, Alli was named to the US Moguls Development team in 2021. She is reigning NorAm Moguls Champ and took three podium finishes at the Junior World Championships in Valmalenco Italy earlier this year earning the FIS Rookie of the Year title due to her success on the World Cup Tour.



FINANCIAL HIGHLIGHTS



Fundraising Income	\$983,900
Event Income	\$1,113,352
Program Income	\$765,556
Scholarship Income	\$219,075
Endowment Income	\$93,030



Fundraising Expenses	\$201,798
Event Expenses	\$621,168
Program Expenses	\$847,607
Scholarships Awarded	\$136,150
Funding to Gaddis Endowment	\$764,243
Funding to Member Teams	\$353,209
General/Admin	\$165,133

Net \$85,605