



COMMUNITY IMPACT REPORT

2024-2025

play



learn



dream



**THE VISION OF YOUTH SPORTS ALLIANCE IS TO PROVIDE
LIFE-CHANGING ACCESS TO SPORT FOR THE NEXT GENERATION.**

DEAR FRIENDS,

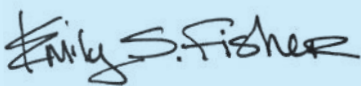
Last year was exceptional, one marked by success and growth. Registrations for our afterschool programs hit all-time highs. JANS Winter Welcome, our annual fundraising gala raised record funds for our Youth Sports Alliance's (YSA) afterschool programs, partner winter sport teams and scholarships for junior athletes. Yet, these milestones are just a few of the many highlights that defined our year.

- **Our message of providing life-changing access to sport was heard on the world stage, underscoring our vital role in the Olympic legacy.** Emily Fisher, YSA Executive Director, joined the official SLC-UT Committee for the Games delegation in Paris, along with two YSA athletes. All were present for Utah's final presentation to the International Olympic Committee (IOC) and during the subsequent IOC voting.
- **The President's Council on Sports, Fitness & Nutrition recognized us with the Community Leadership Award.** Heather Sims, Programs Director, traveled to Washington, DC, to accept this award on behalf of YSA. The awards honor those who promote physical activity, fitness, sports, or nutrition and contribute to building more vibrant and thriving communities.
- **YSA's program registrations grew by 25% this past year to 3231 experiences.** When we launched our programming in Wasatch County in 2020, we didn't realize the incredible growth that this initiative would spark. Over the past five years, they've grown to 36% of our program registrants.

As we reflect on these achievements, we are humbled and grateful for the ongoing support from our community. Your belief in our mission to get all kids outside, active, and engaged is what makes these successes possible. This past year's growth not only represents more children served but also a stronger, healthier, and more inclusive community.

We look forward to continuing this journey with you, building on this momentum to create even more life-changing opportunities for youth in the year ahead. Thank you for being an essential part of the Youth Sports Alliance family.

Sincerely,



Emily S. Fisher
Executive Director



Thor Kallerud
President, Board of Trustees

WHAT **IS** THE YOUTH SPORTS ALLIANCE?



The **VISION** of the YSA is to provide life-changing access to sport for the next generation.

VISION



The Youth Sports Alliance (YSA) was established in the wake of the 2002 Salt Lake City Olympics to increase the number of children participating in sports in Utah, utilizing the venues built for the Games. Since then, YSA has introduced thousands of kids to sport and healthy screen free activities through its afterschool programs, and raised millions of dollars to support area winter sport clubs. YSA encourages participation by offering need-based scholarships to students registering for our afterschool programs and to athletes training with our partner winter sport clubs.

OUR TWO FOCUS AREAS

**AFTERSCHOOL
PROGRAMS:**
Get Out & Play and ACTiV8



**SUPPORT FOR
SEVEN LOCAL WINTER
SPORTS TEAMS**

Figure Skating Club of Park City

Park City Ice Miners

Park City Ski & Snowboard

Park City Speedskating Club

Utah Olympic Park
Skeleton & Bobsled

Wasatch Freestyle

Wasatch Luge Club



AFTERSCHOOL

YSA runs afterschool programs introducing kids to sport and healthy screen free activities. Our programs are unique because we offer lessons, transportation and proper gear so all students can participate. Last year, we offered **184** sessions of affordable afterschool programs. Evidence shows that active kids are more likely to succeed in life – physically, emotionally, socially, and financially. We work to bring these benefits to all children regardless of their finances, gender, race or abilities.

70% of Park City students participate in one of more YSA programs while in elementary school.

41% of our students receive financial assistance to participate, including need-based scholarships and discounts for siblings and children of school employees and first responders. YSA provides full scholarships to students on the federal free and reduced lunch program and half-scholarships to students living in families who earn up to 80% of the area median income.



GET OUT & PLAY

GET OUT & PLAY (GO&P) At the elementary school level, YSA provides access to affordable group sport lessons. Offerings include a wide range of activities such as skiing, ice skating, mountain biking, golf and more to keep kids active while providing afterschool supervision.

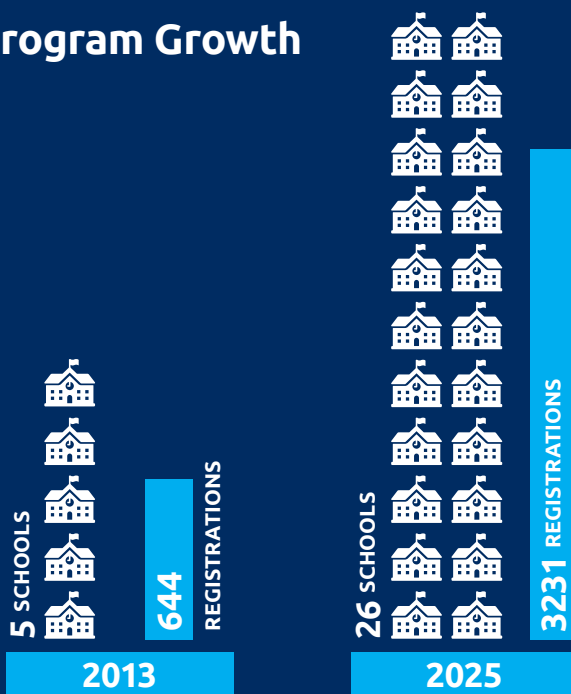


ACTIV8

Middle and junior high school students are offered introductory sport classes, as well as healthy activities designed to get students off their screens. A decade ago, YSA pioneered middle school and junior high afterschool programming on the Wasatch Back in conjunction with school administrators, students and community members to offer engaging programming for older ages such as biathlon, sailing, and photography.



Program Growth



PROGRAMS



YSA HONORED WITH PRESIDENTIAL AWARD

The Youth Sports Alliance was honored with the Community Leadership Award from the President's Council on Sports, Fitness & Nutrition. Heather Sims, accepted the award in Washington, DC, on behalf of the team. This award celebrates those who build thriving communities through sports, fitness, and nutrition, promoting well-being and supporting the potential of all community members.



LEARNING TO LEAD THROUGH SPORT

When Kenia's mom first signed her up for an ice skating class in elementary school, neither of them knew what to expect. Kenia quickly discovered that skinny blades on slippery ice meant lots of falling—but she also learned how to get back up. That early lesson in resilience became a foundation she carried into every part of her life.



Since that first class, Kenia has participated in a wide range of YSA afterschool programs. Along the way, she embraced the joy of snowboarding, discovered how to balance patience and speed through biathlon, found inspiration in nature while sailing, and unlocked her creativity and problem-solving skills in pottery. She credits these experiences with helping her succeed in school and better connect with her peers. "All these skills have helped me face challenges I was never taught how to overcome," says Kenia. "But I learned how to figure things out in my own way."

This year, Kenia will serve as a Captain on the Park City High School Mountain Bike Team. A standout athlete, she earned the leader's jersey in her race category last season. She credits her growth into this leadership role to the confidence and skills she gained through years of participating in YSA programs.



SUPPORTING OUR PARTNER TEAMS

Funding Our Seven Partner Winter Sports Teams:

Figure Skating Club of Park City, Park City Ice Miners Hockey, Park City Speedskating Club, Park City Ski & Snowboard, Utah Olympic Park Skeleton & Bobsled, Wasatch Freestyle, and Wasatch Luge Club

\$185,950 in need-based training funds were distributed to **124** athletes training with **7** YSA-member teams during the 2024-25 season.



\$347,717 raised for YSA-affiliated winter sports teams through JANS Winter Welcome.

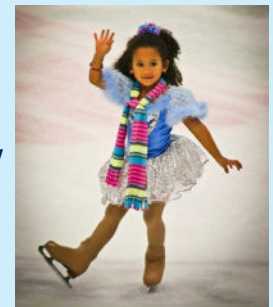
\$264,000 raised for need-based scholarships awarded through the Stein Eriksen YSA Opportunity Endowment.

ATHLETE PROFILE: *Kate Pressgrove, Age 17, Figure Skating Club of Park City*

Kate Pressgrove took her first skating lesson at two and a half, embarking on a journey that has impacted her life on and off the ice. A member of the Figure Skating Club of Park City (FSCPC), Kate rose to become one of the country's top-ranked skaters. She was the first FSCPC skater to get named to U.S. Figure Skating's High Performance Development Team, and in 2022, she received the prestigious Mabel Fairbanks Skatingly Yours Developmental Award, honoring promising BIPOC figure skaters.



Kate was adopted as an infant by a single mother, Lisa, a neonatal ICU nurse. Lisa worked long shifts, yet stepped up to run her girl scout troop and volunteered countless hours to support FSCPC. Through the demands of the sport and the example set by her mother, Kate learned perseverance and hard work. On days her mom works, Kate gets up at 4:30 AM for training, prepares breakfast, and drives to the rink. To help fund her training, Kate enters essay contests, raises livestock to sell at the county fair, and works as a junior skate instructor. But it was YSA's consistent financial assistance throughout Kate's entire skating career that made her training and competition possible.



Kate's inspiring story deeply resonated at JANS Winter Welcome last October. Her powerful narrative led to a record-breaking \$264,000 raised in the paddle raise—all directed to need-based scholarships for local winter sport athletes. During the 2024 Paris Games, Kate also represented YSA for the Salt Lake City-Utah Committee for the Games, joining Executive Director Emily Fisher in Paris for Utah's final presentation and the subsequent IOC voting.

Balancing rigorous academics with full-time training and work, Kate's perseverance has earned her admission to Dartmouth College's Class of 2029, where she plans to pursue her dream of becoming a surgeon and continue skating on their collegiate team.





CIRCLE OF EXCELLENCE AWARDS

YSA hosts the **Circle of Excellence Awards** each year to honor top athletic accomplishments by local winter-sport athletes as well as present awards recognizing leadership, sportsmanship and other superlatives. In 2024, we hosted the awards at St Mary's Catholic Church to honor:

AWARD

2025 RECIPIENT

SPIRIT OF SERVICE AWARD honors and recognizes a great individual or corporation who has contributed time, talent, and support to the Youth Sports Alliance.

Ryan Walsh & Michael Sussman

HALL OF FAME AWARD honors and recognizes great athletes or coaches in our community, while also recognizing outstanding achievement in life after sport.

Abby Ringquist, Olympic Ski Jumper and Get Out & Play Coach

LEADERSHIP AWARD recognizes the individual(s) who made a significant impact on their teammates.

Seth Rothchild, Park City Ski & Snowboard, Nordic Jumping

SAM JACKENTHAL SHOWSTOPPER OF THE YEAR recognizes exceptional moments during the previous year that left a lasting memory.

Sam Kirchner, Park City Ski & Snowboard, SkiMo

BREAKTHROUGH PERFORMANCE OF THE YEAR recognizes an athlete who pushed personal limits to achieve an over-the-top, out-of-this-world, season or event.

Dash Williams, Figure Skating Club of Park City

YSA presents more than 100 awards each year to local athletes representing the top 5% in achievement for each team. **ALL-STAR AWARD** athletes are honored for exceptional success in local/regional competitions. **CHAMPION AWARD** athletes are honored for achievement at international or national competitions.



YSA ON THE **WORLD STAGE**



Olympic Medals have been won by alumni of YSA-supported teams since the 2002 Games.

Park City's winter sports pipeline consistently produces the top athletes in the United States and the world. This year Park City's homegrown athletes continued to excel on the world stage.

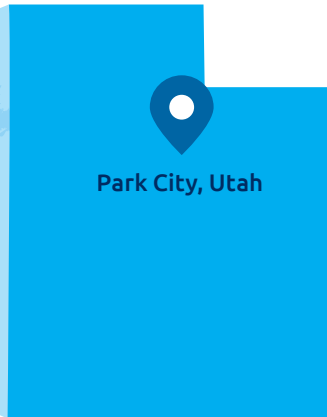
In May of 2024, Park City Nation saw 55 current or alumni athletes of YSA-partner winter sport teams nominated to US national or junior national teams.

Some highlights:

14 athletes first tried their sport through YSA's Get Out & Play elementary school program.

15 nominees received training funds from the Stein Eriksen YSA Opportunity Endowment.

17 athletes volunteered at JANS Winter Welcome, the primary fundraiser for many partner winter sports teams.



ATHLETE PROFILE: *Griffin Briley*

Griffin Briley, a Park City High School and Park City Ski & Snowboard alumnus, swept the individual, sprint, and vertical races, also securing a bronze in the mixed relay at the 2025 Ski Mountaineering (SkiMo) World Championships. This sport combines the grit of mountaineering with the exhilaration of skiing, demanding athletes to ascend steep, challenging terrain before descending at high speed on skis.

Griffin's journey in SkiMo began with a memorable ski tour alongside his dad, on a day that he remembers "the sky was super blue and the snow was sparkling." His deep connection to the mountains and his fierce drive echo that of his late mother, Emily, who loved the outdoors and instilled in him a resilient spirit.

PARK CITY NATION 2024-2025



ALPINE SKIING

Lauren Macuga
Sam Dupratt

BIATHLON

Wes Campbell

CROSS-COUNTRY

Rosie Brennan
Sydney Palmer-Leger

CYCLING/TRACK

David Domonoske

FREESKI SLOPESTYLE/ BIG AIR

Alex Hall
Marin Hamill
Rell Harwood
James Kanzler
Troy Podmilsak
Jay Riccomini
Colby Stevenson
Henry Townshend

FREESKI HALFPIPE

Ben Fethke
Cael McCarthy

FREESTYLE/AERIALS

Connor Curran
Kyra Dossa
Karena Elliott
Derek Krueger
Kaila Kuhn
Dani Loeb
Ian Schoenwald
Tasia Tanner
Winter Vinecki

FREESTYLE/MOGULS

Kasey Hogg
Alli Macuga
Dylan Marcellini
Cole McDonald
Charlie Mickel
Nick Page
Sami Worthington

LUGE

Orson Colby
Emma Erickson
Ashley Farquharson
Matthew Greiner
Macey Schomaker

NORDIC COMBINED

Augie Roepke
Ben Loomis
Stephen Schumann

NORDIC JUMPING

Josie Johnson
Paige Jones
Sam Macuga

SKIMO

Griffin Briley
Emmett Itoi
Joshua Itoi
Sam Kirschner
Wes Perkins
Massimiliano Zaniello

SNOWBOARD SLOPESTYLE/BIG AIR

Courtney Rummel

SNOWBOARDCROSS

Acy Craig

SPEED SKATING/ LONG TRACK

Casey Dawson

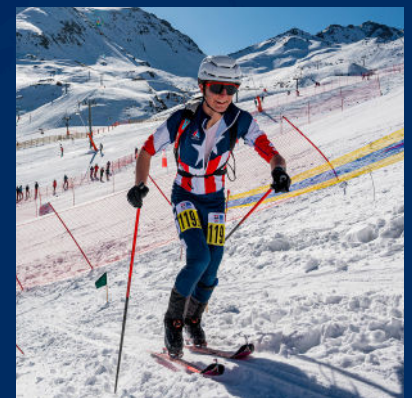
Figure Skating Club of Park City
 Park City Ski & Snowboard
 Park City Speedskating
 Wasatch Freestyle Foundation

Wasatch Luge Club
 The Winter Sports School
 Park City School District
 Silver Summit Academy

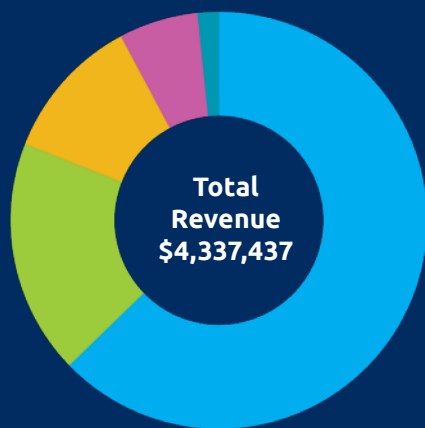
JANS Winter Welcome Volunteer
 ACTIV8 Program
 Get Out & Play Program
 YSA Scholarship Recipien

Early on, YSA was instrumental in “sparking my curiosity in the world of sports,” Griffin notes, recalling his participation in Nordic skiing and ice skating through Get Out & Play. When he began to pursue SkiMo, funding from the Stein Eriksen YSA Opportunity Endowment provided help to “pursue and achieve my dreams.” Briley, a longtime recipient of the Stein Eriksen YSA Opportunity Endowment (SEE), shared his compelling story at the 2023 JANS Winter Welcome, contributing to crucial endowment fundraising.

With his sights set on a future Olympics, Griffin is recognized as a rising star, even among older athletes. To compete at this elite level, international experience is vital. “YSA has helped Griffin get to Europe,” his father notes, emphasizing that “SkiMo is in Europe and YSA has been huge in helping him get there.”



FINANCIAL HIGHLIGHTS



Fundraising Income	\$2,721,794
Event Income	\$789,622
Program Income	\$487,880
Scholarship Income	\$266,800
Endowment Income	\$71,340



Fundraising Expenses	\$161,848
Event Expenses	\$243,230
Program Expenses	\$575,801
Scholarships Awarded	\$259,066
Funding to Gaddis Endowment	\$1,758,970
Funding to Member Teams	\$345,548
General/Admin	\$252,210

Net \$740,762

play, learn, dream



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Olympian

Sheccid Mejia Villanueva

Community Leader

Phoebe Mills

Vice President of Camp Experiences and Programming, Woodward Global

Justin Samuels

Senior Product Manager—Design for Manufacturing and Computational Geometry, Fictiv

Millicent Tracey

Corporate Board Director, Audit Committee Member, and Former Wells Fargo Senior Executive

Emily S. Fisher, *Ex Officio*

Executive Director, Youth Sports Alliance

WAYS TO **HELP**

Volunteer! YSA needs volunteers for our events and programs. It may mean helping with registration at JANS Winter Welcome or riding a bus with students to an afterschool program. Please sign up online at ysausa.org/volunteer-form, email laurie@ysausa.org or call the YSA office at 435.214.0792.

Support the Gaddis YSA Endowment or the Stein Eriksen YSA Opportunity Endowment to assist kids to make first tracks or pursue their dreams as competitive winter sport athletes. Your contribution to these endowments provides financial assistance to help kids participate in our nationally-recognized afterschool programs or train with YSA-partner winter sport clubs. Donate online at ysausa.org or contact ashley@ysausa.org for other options such as planned giving, payment plans, or donation of appreciated assets.

Every year we need donations of jackets, ski pants, mittens, goggles, socks and snacks. You can donate by ordering from our Amazon Wish List. Orders will deliver directly to the Youth Sports Alliance Office. Visit tinyurl.com/YSAWishList to order.

Register Your Smith's/Kroger Card

Did you know you can support the Youth Sports Alliance just by shopping at any grocery store in the Kroger family of Grocery Stores? Visit Smith's Inspiring Donations online to enroll:

www.smithsfoodanddrug.com/i/community/smiths-inspiring-donations

MAKE A DIFFERENCE

Volunteer



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