



WELCOME HOME,
ATHLETES!



2025-2026 COMMUNITY IMPACT REPORT



DEAR FRIENDS,

Twenty-three years ago, the Youth Sports Alliance (YSA) was founded to preserve the legacy of the 2002 Winter Olympics by giving local young people greater access to the lifelong benefits of sport. This year marked another important milestone—the model we built in Park City is now reaching communities across Utah. We brought programming to the Wasatch Front, launched a partnership with Ski Utah to introduce more children to skiing and snowboarding, and began planning for future growth into Iron County and other areas of the state.

During the 2025–26 school year, YSA recorded a record 3,793 program registrations, a 17% increase over the previous year. Importantly, more than 32% of students received financial assistance, ensuring that cost was not a barrier to participation.

Nothing reflects YSA's impact more than watching five afterschool program alumni represent Team USA at the Milano Cortina Olympics. Among them were Casey Dawson, who earned a silver medal in men's speedskating team pursuit, and Ashley Farquharson, who captured a bronze medal in women's luge singles. While only a handful of students will become Olympians, every child deserves the opportunity to discover where sport can take them. For some, it leads to international competition and Olympic medals. For many more, it leads to healthier lives, stronger friendships, greater confidence, and a lifelong willingness to embrace new challenges.

None of this would be possible without your support. Your generosity creates opportunities that extend far beyond a single program. It helps thousands of young people build resilience, develop confidence, and apply those lessons long after the program ends.

Thank you for believing in the power of sport to change lives and for being an important member of the YSA family.

Sincerely,



Emily S. Fisher
Executive Director



John Marsh
President, Board of Trustees

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Executive Director,
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The list of current board members
can be found at [ysausa.org/
about/board-of-trustees](https://ysausa.org/about/board-of-trustees).

WHAT IS THE YOUTH SPORTS ALLIANCE?

Founded in Park City as a legacy of the 2002 Winter Olympics, the Youth Sports Alliance supports youth sport in two ways. We run affordable afterschool programs that help young people discover the lifelong benefits of sport and healthy activity, and we provide fundraising support and need-based scholarships to athletes training with our seven partner winter sport organizations. Together, these programs create pathways from first experiences to competitive athletics while ensuring financial barriers do not limit participation.



***The Vision of the Youth Sports Alliance is
to provide life-changing access to sport
for the next generation.***

OUR TWO FOCUS AREAS

**SUPPORT FOR
SEVEN LOCAL WINTER
SPORTS TEAMS**

Figure Skating Club of Park City

Park City Ice Miners

Park City Ski & Snowboard

Park City Speed Skating Club

Utah Olympic Park
Skeleton & Bobsled

Wasatch Freestyle

Wasatch Luge Club



**AFTERSCHOOL
PROGRAMS**

serving elementary
through high school



SUPPORTING OUR PARTNER **TEAMS**

Funding Our Teams

\$308,912 raised for the seven YSA-partner winter sports teams through JANS Winter Welcome.



Live PC Give PC 2025

\$36,617 raised by YSA and partner teams through the Park City Community Foundation's Live PC Give PC Day of Giving event.



HOW **YOU** CAN HELP

YSA needs volunteers for our events and programs. It may mean helping with registration at JANS Winter Welcome or riding a bus with students to an afterschool program. Please email admin@ysausa.org or call the YSA office.



We always need donations of jackets, ski pants, mittens, goggles, socks and snacks. You can order off our **Amazon Wish List** and orders will come straight to YSA. Visit tinyurl.com/YSAWishList

Register Your Smith's/Kroger Card

Did you know you can support the Youth Sports Alliance just by shopping at any grocery store in the Kroger family of Grocery Stores? Visit Smith's Inspiring Donations online to enroll at tinyurl.com/YSASmiths

Support the **Gaddis YSA Endowment** or the **Stein Eriksen YSA Opportunity Endowment** to assist kids to make first tracks or pursue their dreams as competitive winter sport athletes. Your contribution to these endowments provides financial assistance to help kids participate in our nationally-recognized afterschool programs or train with YSA-partner winter sport clubs. Donate online at ysausa.org or contact ashley@ysausa.org for other options such as planned giving, payment plans, or donation of appreciated assets.

SCHOLARSHIPS FOR JUNIOR ATHLETES



\$221,390 in need-based scholarships were distributed to **135** athletes training with YSA-partner teams during the 2025-26 season



A NEW DIRECTION, A NATIONAL TITLE

Last season, siblings **Mat** and **Maddie Penafiel** decided to try something new.

They were already accomplished singles skaters, but took on the challenge of pairs figure skating. What began as an opportunity to stretch themselves quickly turned into an extraordinary season.

Training six days a week, the pair wakes before 4:00 a.m. to travel more than an hour from their home to the Park City Ice Arena for 5:30 a.m. practices before school. They return to the ice again each afternoon for a second practice. This commitment paid off, with them finishing the season as the top ranked intermediate pairs team in the United States.

Through years of training, skating has taught them discipline, perseverance, resilience, and respect. It has shown them that progress is slow, that mistakes are opportunities to learn, and that the strongest teams are built on trust. Their coach, Olympian Jeremy Barrett, describes them as role models who arrive prepared, embrace challenges with enthusiasm, and stay after competitions to cheer for younger skaters.

Mat and Maddie recognize the financial commitment required to compete at the highest level. Stein Eriksen YSA scholarships help offset the costs of coaching, ice time, travel, and competition, allowing these young athletes to continue pursuing ambitious goals.



Programs are supported in part by the Gaddis YSA Endowment.

Genesis Munoz and **Astrid Garcia** have shared much of life's journey together. Family members and best friends, they spent their school years exploring new activities through YSA, beginning with skiing in elementary school and later learning to snowboard together at Woodward. Along the way, both participated in skiing, snowboarding and dance, while Genesis also explored bouldering and strength training.

Heather Sims, YSA's Programs Director, still smiles when she remembers Genesis' very first day on skis. After making her way down First Time, the beginner hill at Park City Mountain, Genesis declared that she had just skied down "the biggest mountain ever."

Over the years, Genesis and Astrid discovered that YSA was about much more than learning new sports. They built friendships, learned perseverance, and gained the confidence to step outside their comfort zones.

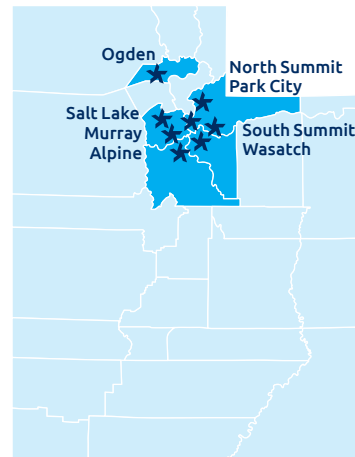
“YSA has given me the opportunity to try new things over the years,” Genesis said. “Making friends has been one of the best parts of my experience. I was always laughing, felt supported, and knew I had people I could lean on.”

Genesis competed on her high school mountain bike team and is now training to become an esthetician. Astrid danced at Ballet West Academy for several years and now is studying accounting at Utah Valley University.

This year, YSA launched its nationally-recognized afterschool programs to new communities on the Wasatch Front. The expansion generated 647 registrations, including 240 full scholarships and 103 half scholarships. Two of the strongest early partners were Wallace Stegner Academy and Monticello Academy.



"Learning a new sport can be intimidating, but YSA makes it so exciting. The best part was getting to snowboard with my best friend while making so many new friends along the way." —ASTRID GARCIA



3,793 program registrations

921 full scholarships awarded

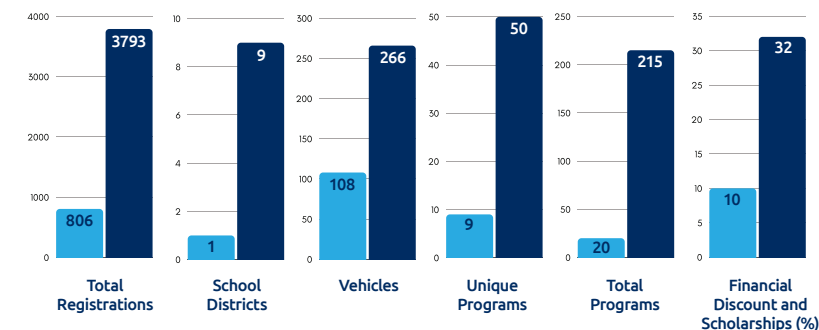
260 half scholarship registrations

45 sibling ski program discounts

264 bus and van trips, helping remove one of the greatest barriers to participation.

8 public school districts served
plus charter schools, independent
schools, and homeschool students

● 2013/14 ● 2025/26

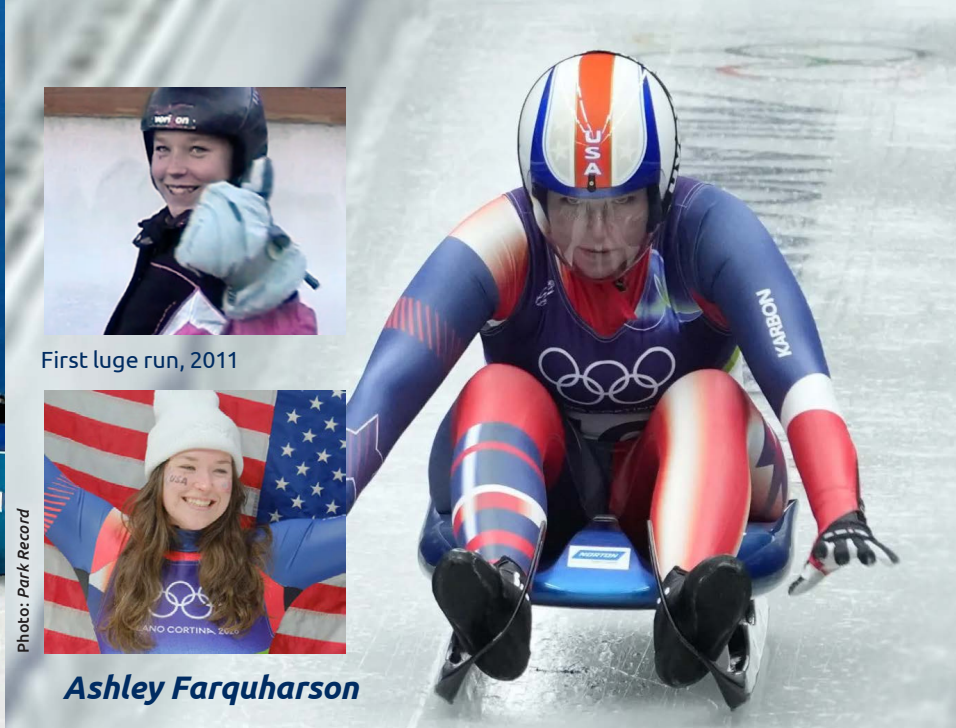


YSA and Ski Utah joined forces to expand access to skiing and snowboarding for elementary school students across Northern Utah. By combining Ski Utah's long-running one-day, fourth-grade learn-to-ski program with YSA's proven four-week afterschool model, the partnership created a stronger pathway for children to experience winter sport.

The first season brought 436 students to the slopes through programs that provided instruction, transportation, equipment, and need-based financial assistance. Importantly, the partnership gave children the opportunity to build confidence over multiple days on the mountain. Research shows that after four days on snow, students begin to think of themselves as skiers or riders.

Christy Sports, Ski 'N See, Switchback Sports, JANS, Utah Ski and Golf, Aloha and Cole Sports helped YSA close the gap by providing gear for these students. Park City Mountain, Brighton, Deer Valley, Powder Mountain, Snowbird, Snowbasin, Solitude, Sundance, and Woodward Park City all provided instruction, lift tickets and gear for this programming.





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Olympic Medals have been won by alumni of YSA-partner teams since the 2002 Games.

PARK CITY NATION BY THE NUMBERS

43 athletes representing six countries competing under the Park City Nation banner in the 2026 Winter Olympic Games.

5 athletes (pictured above) began their journeys in YSA afterschool programs.

5 athletes received funding from the Stein Eriksen YSA Opportunity Endowment.

24 athletes train(ed) with one of seven local winter sport clubs, a key step in the pipeline to national teams for many athletes.

13 athletes representing 4 countries competed for Park City Nation at the Paralympic Games winning 2 medals.

Park City

YSA ON THE WORLD STAGE: PARK CITY NATION 2026

Every four years, the YSA announces the members of Park City Nation — homegrown and hometown athletes — who will participate in the upcoming Olympic Games. This year's Milano Cortina delegation was made up of 24 athletes who train with one of the seven Youth Sports Alliance (YSA) partner winter sports teams, as well as 19 athletes with strong ties to Park City or who call the community home. 13 Paralympic athletes represented Park City Nation in the Paralympic Games.

Park City Nation athletes represented an impressive 16 percent of Team USA competing in the 2026 Olympics, highlighting the outsized role this mountain community plays on the world's biggest stage. In addition to representing the United States, athletes competing under the Park City Nation banner also carried passports from Australia, Austria, Great Britain, Guinea-Bissau, and the Philippines. Historically, Park City Nation has held its own against the rest of the world. This year, if competing as a separate nation, Park City-based athletes would have finished 14th in the medal count tied with Australia and Finland with 6 medals.

"What makes Park City Nation so special is the pathway," said Emily Fisher, YSA Executive Director. "So many of these athletes first clicked into skis, stepped onto the ice, or rode a sled down a luge track for the first time through the YSA's afterschool programs. Many others receive need-based financial support from the Stein Eriksen YSA Opportunity Endowment to pursue their sport. Seeing them represent Park City on the Olympic stage is a powerful reminder of what's possible when kids are given opportunity, support, and a place to belong."



Milano Cortina

ALPINE SKIING

Madison Hoffman (Australia)
Sam Morse
Tallulah Proulx (Philippines)
Winston Tang (Republic of Guinea-Bissau)
Lindsey Vonn
Isabella Wright
Matthew Brewer
Ravi Drugan
Blake Eaton
Ralf Etienne (Haiti)
Hailey Griffin
Andrew Haraghey
Jesse Keefe
Tyler McKenzie
Saylor O'Brien
Michael O'Hearn
Orlando Perez (Puerto Rico)
Arly Velasquez (Mexico)

BOBSLEIGH

Caleb Funnell

CROSS-COUNTRY SKIING

Rosie Brennan

FREESKI HALFPIPE

Zoe Atkin
(Great Britain)
Hunter Hess

FREESKI SLOPESTYLE & BIG AIR

Mac Forehand
Alex Hall
Marin Hamill
Rell Harwood
Grace Henderson
Troy Podmilsak

FREESTYLE AERIALS

Connor Curran
Quinn Dehlinger
Kyra Dossa
Derek Krueger
Kaila Kuhn
Chris Lillis
Tasia Tanner
Winter Vinecki

FREESTYLE MOGULS

Avital Carroll (Austria)
Olivia Giaccio
Tess Johnson
Charlie Mickel
Nick Page
Landon Wendler

LUGE

Ashley Farquharson
Matt Greiner

NORDIC COMBINED

Ben Loomis

SKI JUMPING

Kevin Bickner
Josie Johnson
Paige Jones

SNOWBOARD

Noah Elliott
Stacy Gaskill
Zach Miller
Hanna Percy
Joe Pleban
Faye Thelen (Gulini)

SPEED SKATING

Ethan Cepuran
Casey Dawson

Park City School District
 The Winter Sports School
 Picabo Street Academy

Park City Ski & Snowboard
 Park City Speed Skating Club
 Rowmark Ski Academy

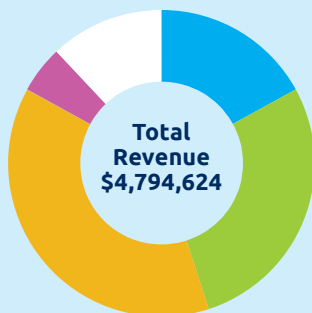
Silver Summit Academy
 Wasatch Freestyle
 Wasatch Luge Club

YSA Scholarship Recipient
 Get Out & Play Program

National Ability Center
 JANS Winter Welcome junior greeter or honored guest



FINANCIAL HIGHLIGHTS



Fundraising Income	\$801,733
Event Income	\$1,358,203
Program Income	\$1,832,643
Scholarship Income	\$225,000
Endowment Income	\$577,045



Fundraising Expenses	\$145,765
Event Expenses	\$900,211
Program Expenses	\$2,039,421
Scholarships	\$231,850
Funding to Partner Teams	\$308,913
General/Admin	\$274,752

Net \$820,180



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play, learn, dream